

CLASSIC RUG COLLECTION INTRODUCES THE COLOR COLLECTION

-Vibrant Colors in the Finest Fibers-

New York, February, 2015. Classic Rug Collection, Inc. will introduce The Color Collection at the 2015 International Contemporary Furniture Fair, held at the Javits Center in NYC from May 16-19, 2015. This diverse assortment of thirteen rugs is rooted in rug designer Barbara Barran's love of vivid colors and luxurious natural fibers.

Four of the rugs—"Mango," "Mint," "Butterscotch," and "Raspberry"—were inspired by the hand-painted scarves of Brooklyn textile artist Susan Steinbrock. "I started collecting Susan's work when we met at a craft show in Prospect Park," said Barran. "When I purchased another scarf from her in the park last summer, I suggested that we collaborate on a collection of rugs." Barran has worked with a number of artists, including Julian Schnabel, Barbara Bloom, and the Gee's Bend Quilters, translating their work into fine rugs.

Artists feel confident working with Barran because she respects their work. "I'm especially careful when it comes to color matching," she noted, "because I want to honor the choices that the artists have made." This was especially critical in working with Steinbrock, a colorist who studied at Carnegie-Mellon University. The rugs were knotted in a variety of fibers and knot counts, in order to offer a wide selection of price points. "Mango," the signature rug of the collection, boasts an extraordinary 300 knots per square inch, rendered in natural silk; "Mint" is 100 knots in natural silk; "Butterscotch" in 100 knots plays on the contrast between the matte appearance of the cut-pile New Zealand wool and the sheen of natural silk; and "Raspberry" features 100 knots in bamboo silk. All four rugs were hand-knotted in Nepal by a GoodWeave manufacturer, guaranteeing that no child labor was used in producing them.

Three loom-knotted, natural silk rugs were inspired by the color work of Josef Albers and Machine-Age art. "Earth" has a rhythmic arrangement of blue for water, green for vegetation, and yellow for the sun. "Wind" is a calm blue and yellow world invaded by a fuchsia gust. Orange tongues of flame erupt across the green field of "Fire" and spill

over onto the deep purple edge. Made by a GoodWeave manufacturer in India, these rugs are available in widths up to 12'.

Rendered in hand-tufted Merino wool, "Cave" is based on a traditional Art Deco pattern. The crisp design is picked out in black, white, soft pink, and deep raspberry, but it would work equally well in more muted colors. We are pleased to announce that all of our hand-tufted rugs can now be made in the USA; thus, we can offer faster lead times at a very competitive price.

The most subtly colored rugs in the collection, "Normandy" and "Fleur de Lys," were inspired by the rug designer's visit to the Wrought Iron Museum in Rouen, France. "I was taking a break after completing a project at a chateau in Normandy," said Barran, "and I was just blown away by the exhibits at this museum." Hand-tufted in two levels of wool or wool and natural silk, these rugs demonstrate how color can be used to mimic a different material. The softly mottled black and white on the rugs echoes the facets produced on the iron when it is struck by a hammer.

Three "Sauvage" rugs illustrate how colors change through the use of dimensionality. The colors in these incredibly dense shag rugs, with their huge, chunky knots, seem to look different from every direction. Strands of yarn crisscross each other, yielding new mixtures of color. Sauvage Wool, in oranges, red, and purple, is reminiscent of the Rya rugs of the '60s and '70s. Sauvage Linen, in steel blue, wasabi, putty, and bronze, has a wiry appearance, while the Silk Sauvage, featuring the colors of a tiger, is so soft and alluring that you will want to roll yourself up in it!

All of the rugs in the collection are totally custom: they are available as hand-knotted, hand-tufted, flat weave, or loomed rugs, in a wide variety of natural fibers, and in any color and virtually any size or shape. Located in the D&D Building in Manhattan, Classic Rug Collection specializes in one-of-a-kind custom rugs in the finest natural fibers. The Color Collection can be viewed in the showroom or on line at www.ClassicRug.com.

Classic Rug Collection, Inc. The D&D Building, Ste. 1805, 979 Third Ave., NY, NY 10022. Contact: Barbara Barran or Beth Jackson, 212-832-3338 or 917-331-0132. info@ClassicRug.com. High resolution images of all rugs are available.